

# MATERIAL SPECIFICATIONS - TRAIN TV



## VIDEO

**16:9 format** (minimum 1280x720 pixels)

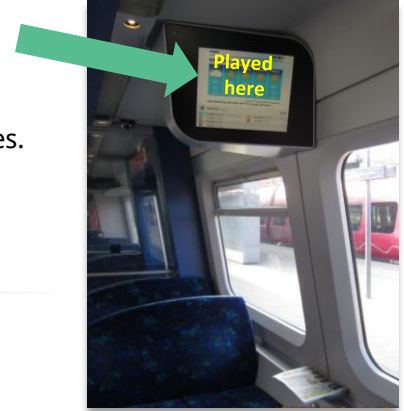
Frame rate: **25 fps**

Bit rate: Minimum **3.000 kbps**

Optimal video format (e.g. .wmv, .avi, .mov, .mp4), if possible H.264 not ProRes.

Video files will be played without audio.

Any subtitles cannot be delivered separate but must be on/included in the video-file.



## IMAGE (if only 1 image)

JPG

16:9 format (minimum 1280x720 pixels)

## OTHER MATERIAL

Do you only have a poster or a banner – please let us assess if it can be used, or let us help you with the production of the material.

## EVENT CALENDAR

### Standard Event

Headline - max 24 characters incl. space

Description - max 50 characters incl. space

Image - horizontally – minimum 135 x 245 pixels

### Focus Event

Headline - max 24 characters incl. space

Description - max 300 characters incl. space (incl. time, place, website)

Image - vertical/upright - minimum 500 pixels high



## DEADLINE AND UPLOAD

### Deadline

Material must be uploaded no later than **4 weekdays before campaign start date.**

Material uploaded later than this cannot be guaranteed to start at the agreed start date.

### UPLOAD

Files can be delivered by webtransfer of own choice (eg. WeTransfer, Dropbox etc.) where link is sent to [marianne@traintv.dk](mailto:marianne@traintv.dk)

Do you have any questions please contact:

Campaign Manager

Marianne Højgård Jensen

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Phone: + 45 71 96 96 33